

# Graphic Design (GRD.AAS)

## Associate in Applied Science

### Arts and Communication

Orchard Ridge Campus

This program provides students with comprehensive instruction to gain the knowledge and skills to work as a graphic designer, art director or multi-media professional. Instruction begins with core design training of the elements of design such as color, values, balance, proportion, texture and the fundamentals of typography. Students will learn how to use design skills to create "real-world" projects such as trademarks, avatars, promotional materials, digital imagery and advertising campaigns. Software training is a critical component along with developing cognitive skills to assist in thinking conceptually. The overall goal is to provide students with the education that will assist them in creating a world-class portfolio.

### Graphic Design program webpage

### Full Time - Graphic Design program plan example

### Part Time - Graphic Design program plan example

Code	Title	Credit Hours
<b>Major Requirements</b>		
GRD 1100	Graphic Design	3
GRD 1120	Typography in Design	3
GRD 1160	Advertising Design	3
GRD 1210	Rendering Techniques	3
GRD 1310	Graphic Design User Interface	3
GRD 1320	Digital Typography	3
GRD 1450	Brand Identity Design	3
GRD 1750	Computer Design	4
GRD 1850	Digital Illustration	4
GRD 2100	Graphic Systems Design	3
GRD 2350	Graphic Design Strategies	3
GRD 2450	Portfolio Preparation	3
Complete ONE of the following Internship or Advanced Design Projects Courses:		1-3
GRD 2301	Graphic Design Internship	1
GRD 2302	Graphic Design Internship	2
GRD 2303	Graphic Design Internship	3
GRD 2401	Advanced Design Projects	1
GRD 2402	Advanced Design Projects	2
GRD 2403	Advanced Design Projects	3

### Required Supportive Courses

ART 1510 <sup>1, 2</sup>	Basic Drawing	3
PHO 1700	Beginning Digital Photography	4
Complete one of the following COM courses:		3
COM 1290 <sup>2</sup>	Interpersonal Communication	3
or		
COM 1600 <sup>2</sup>	Fundamentals of Speech	3
Complete one of the following ENG courses:		3-4
ENG 1350 <sup>2</sup>	Business Communications	3
or		
ENG 1510 <sup>2</sup>	Composition I	3
or ENG 1510E	Composition I Enhanced	4
or ENG 1510S	Composition I with Support	6

### Recommended Electives

ACC 1500	Accounting for the Small Business Owner	3
BUS 1210	Small Business Basics	3
BUS 2600	Principles of Advertising	3
GRD 2301	Graphic Design Internship	1
GRD 2302	Graphic Design Internship	2
GRD 2303	Graphic Design Internship	3
GRD 2401	Advanced Design Projects	1
GRD 2402	Advanced Design Projects	2
GRD 2403	Advanced Design Projects	3
PHO 1220 <sup>2</sup>	Fundamentals of Photography	3

**Total Credit Hours for Program-Related Courses 52-55**

### General Education Requirements

Communication / English (3-credits)	Satisfied
Fine Arts / Humanities (3-credits)	Satisfied
Mathematics / Science (3-credits)	3
Complete 3 credits from Mathematics/Science courses listed in the General Education Distribution List ( <a href="http://catalog.oaklandcc.edu/graduation-requirements/general-education-distribution/#mathematics-science">http://catalog.oaklandcc.edu/graduation-requirements/general-education-distribution/#mathematics-science</a> )	
Social Science (3-credits)	3

Complete 3 credits from Social Science courses listed in the General Education Distribution List (<http://catalog.oaklandcc.edu/graduation-requirements/general-education-distribution/#social-science>)

Written Communication (3-credits)

Satisfied

**Additional elective credits needed to meet requirements for an Associate in Applied Science degree 1-4**

**Total Credit Hours 65**

1

Or equivalent studio art course.

2

Course may be used to meet General Education requirements.

A minimum cumulative 2.00 grade point average (GPA) overall is required for graduation.