

Communication (COM)

COM 1290 Interpersonal Communication3 Credit Hours

Equivalent: SPE 1290

English/ESL Placement: Placement into ENG 1510 or ESL 2520, or completion of ENG 1450.

This course is designed to provide the student with information and skills to improve interpersonal communication in personal and professional settings. Areas of emphasis include self-confidence training, active listening, language usage, nonverbal communication, assertiveness training, group dynamics and oral presentations. BILLABLE CONTACT HOURS: 3

GE Outcomes: Effective Communication, Personal Development

COM 1600 Fundamentals of Speech3 Credit Hours

Equivalent: SPE 1610 | SPE 1370

English/ESL Placement: Placement into ENG 1510 or ESL 2520.

In this course, students will be introduced to the basic principles of speech communication, such as anxiety reduction, selection of topics, audience analysis, research techniques, organization and presentation skills, including the use of computer technology and presentation software. Assignments may include informative speeches, group discussions, oral readings and persuasive speeches. BILLABLE CONTACT HOURS: 3

GE Outcomes: Effective Communication, Information Literacy

COM 1710 Forensic Activity 1 Credit Hour

Equivalent: SPE 1710

English/ESL Placement: Placement into ENG 1510 or ESL 2520.

Prerequisite: Consent of instructor.

The student will participate in a minimum of two inter-collegiate speech events. This course may be elected four times for a total of four credits. BILLABLE CONTACT HOURS: 1

COM 1720 Forensic Activity 1 Credit Hour

Equivalent: SPE 1720

English/ESL Placement: Placement into ENG 1510 or ESL 2520.

Prerequisite: Consent of instructor.

The student will participate in a minimum of two inter-collegiate speech events. This course may be elected four times for a total of four credits. BILLABLE CONTACT HOURS: 1

COM 1730 Forensic Activity 1 Credit Hour

Equivalent: SPE 1730

English/ESL Placement: Placement into ENG 1510 or ESL 2520.

Prerequisite: Consent of instructor.

The student will participate in a minimum of two inter-collegiate speech events. This course may be elected four times for a total of four credits. BILLABLE CONTACT HOURS: 1

COM 1740 Forensic Activity 1 Credit Hour

Equivalent: SPE 1740

English/ESL Placement: Placement into ENG 1510 or ESL 2520.

Prerequisite: Consent of instructor.

The student will participate in a minimum of two inter-collegiate speech events. This course may be elected four times for a total of four credits. BILLABLE CONTACT HOURS: 1

COM 2290 Intercultural Communication3 Credit Hours

Equivalent: SPE 2290

English/ESL Placement: Placement into ENG 1510 or ESL 2520.

Students are encouraged to take COM 1290 prior to taking this course. Given the dynamics of population change and global markets, this course will introduce students to the importance of intercultural communication. This course will define the variables of culture and show how each shape our perceptions of the world and the people in it. Other components to be covered are intercultural communication skills, language, stereotyping, emotional expression, nonverbal communication, power, gender, and identity. Application of intercultural communication in writing, presentation, and thought will be addressed. BILLABLE CONTACT HOURS: 3

GE Outcomes: Effective Communication, Global Understanding and Responsibility

COM 2403 Communication Arts and Technology Internship3 Credit Hours

English/ESL Placement: Placement into ENG 1510.

Prerequisite: Consent of instructor.

This course is restricted to students in the Broadcast Arts Technology (BAT.ALA) degree. Work experience is arranged at an appropriate media organization in such areas as radio or television production, broadcast journalism, journalism, internal communications, public relations, writing for the media and media management. This experience will provide the student with an opportunity to apply communication skills and refine techniques in an actual work environment. A minimum of 135 hours of work experience will be required. BILLABLE CONTACT HOURS: 3

COM 2610 Persuasion and Argumentation 3 Credit Hours

Equivalent: SPE 2610

English/ESL Placement: Placement into ENG 1510 or ESL 2520.

This course focuses on the study of persuasive and argumentation strategies in order to analyze and create messages in a variety of formats; including public presentation and digital media. Emphasis is placed on the importance of ethics and media literacy in persuasive message development. BILLABLE CONTACT HOURS: 3

GE Outcomes: Effective Communication

COM 2620 Oral Interpretation of Literature 3 Credit Hours

Equivalent: SPE 2620

English/ESL Placement: Placement into ENG 1510 or ESL 2520.

In this course, the student will analyze and perform prose, poetry, dramatic literature, and other forms of written text. Students will demonstrate effective vocal and nonverbal skills to convey the author's meaning to the audience. BILLABLE CONTACT HOURS: 3

GE Outcomes: Effective Communication, Aesthetic Awareness

COM 2640 Leadership and Small Groups3 Credit Hours

Equivalent: SPE 2640

English/ESL Placement: Placement into ENG 1510 or ESL 2520.

This course explores the theories and practical applications of small groups and teams in a variety of settings, including employment, social, and volunteer organizations. The theory and practice of leadership skills will be emphasized in oral communication situations with special emphasis on the role of leadership in small groups. BILLABLE CONTACT HOURS: 3