Communication (COM)

COM 1290  Interpersonal Communication  ..........3 Credit Hours
Equivalent: SPE 1290
English/ESL Placement: Placement into ENG 1510 or ESL 2520, or
completion of ENG 1450.
This course is designed to provide the student with information and skills
to improve interpersonal communication in personal and professional
settings. Areas of emphasis include self-confidence training, active
listening, language usage, nonverbal communication, assertiveness
training, group dynamics and oral presentations. BILLABLE CONTACT
HOURS: 3
GE Outcomes: Effective Communication, Personal Development

COM 1600  Fundamentals of Speech  ..........3 Credit Hours
Equivalent: SPE 1610 | SPE 1370
English/ESL Placement: Placement into ENG 1510 or ESL 2520.
In this course, students will be introduced to the basic principles of speech
communication, such as anxiety reduction, selection of topics, audience
analysis, research techniques, organization and presentation skills,
including the use of computer technology and presentation software.
Assignments may include informative speeches, group discussions, oral
readings and persuasive speeches. BILLABLE CONTACT HOURS: 3
GE Outcomes: Effective Communication, Information Literacy

COM 1710  Forensic Activity  ..........1 Credit Hour
Equivalent: SPE 1710
English/ESL Placement: Placement into ENG 1510 or ESL 2520.
Prerequisite: Consent of instructor.
The student will participate in a minimum of two inter-collegiate speech
events. This course may be elected four times for a total of four credits.
BILLABLE CONTACT HOURS: 1

COM 1720  Forensic Activity  ..........1 Credit Hour
Equivalent: SPE 1720
English/ESL Placement: Placement into ENG 1510 or ESL 2520.
Prerequisite: Consent of instructor.
The student will participate in a minimum of two inter-collegiate speech
events. This course may be elected four times for a total of four credits.
BILLABLE CONTACT HOURS: 1

COM 1730  Forensic Activity  ..........1 Credit Hour
Equivalent: SPE 1730
English/ESL Placement: Placement into ENG 1510 or ESL 2520.
Prerequisite: Consent of instructor.
The student will participate in a minimum of two inter-collegiate speech
events. This course may be elected four times for a total of four credits.
BILLABLE CONTACT HOURS: 1

COM 1740  Forensic Activity  ..........1 Credit Hour
Equivalent: SPE 1740
English/ESL Placement: Placement into ENG 1510 or ESL 2520.
Prerequisite: Consent of instructor.
The student will participate in a minimum of two inter-collegiate speech
events. This course may be elected four times for a total of four credits.
BILLABLE CONTACT HOURS: 1

COM 2290  Intercultural Communication  ..........3 Credit Hours
Equivalent: SPE 2290
English/ESL Placement: Placement into ENG 1510 or ESL 2520.
Students are encouraged to take COM 1290 prior to taking this course.
Given the dynamics of population change and global markets, this course
will introduce students to the importance of intercultural communication.
This course will define the variables of culture and show how each shape
our perceptions of the world and the people in it. Other components to be
covered are intercultural communication skills, language, stereotyping,
emotional expression, nonverbal communication, power, gender, and
identity. Application of intercultural communication in writing, presentation,
and thought will be addressed. BILLABLE CONTACT HOURS: 3
GE Outcomes: Effective Communication, Global Understanding and
Responsibility

COM 2403  Communication Arts and Technology
Internship  ..........3 Credit Hours
Equivalent: SPE 2403
English/ESL Placement: Placement into ENG 1510.
Prerequisite: Consent of instructor.
This course is restricted to students in the Broadcast Arts Technology
(BAT.ALA) degree. Work experience is arranged at an appropriate media
organization in such areas as radio or television production, broadcast
journalism, journalism, internal communications, public relations, writing
for the media and media management. This experience will provide the
student with an opportunity to apply communication skills and refine
techniques in an actual work environment. A minimum of 135 hours of
work experience will be required. BILLABLE CONTACT HOURS: 3

COM 2610  Persuasion and Argumentation  ..........3 Credit Hours
Equivalent: SPE 2610
English/ESL Placement: Placement into ENG 1510 or ESL 2520.
Prerequisite: Consent of instructor.
This course focuses on the study of persuasive and argumentation
strategies in order to analyze and create messages in a variety of formats;
including public presentation and digital media. Emphasis is placed
on the importance of ethics and media literacy in persuasive message
development. BILLABLE CONTACT HOURS: 3
GE Outcomes: Effective Communication

COM 2620  Oral Interpretation of Literature  ..........3 Credit Hours
Equivalent: SPE 2620
English/ESL Placement: Placement into ENG 1510 or ESL 2520.
In this course, the student will analyze and perform prose, poetry, dramatic
literature, and other forms of written text. Students will demonstrate
effective vocal and nonverbal skills to convey the author's meaning to the
audience. BILLABLE CONTACT HOURS: 3
GE Outcomes: Effective Communication, Aesthetic Awareness

COM 2640  Leadership and Small Groups  ..........3 Credit Hours
Equivalent: SPE 2640
English/ESL Placement: Placement into ENG 1510 or ESL 2520.
This course explores the theories and practical applications of small
groups and teams in a variety of settings, including employment, social,
and volunteer organizations. The theory and practice of leadership skills
will be emphasized in oral communication situations with special emphasis
on the role of leadership in small groups. BILLABLE CONTACT HOURS: 3