

# Communication (COM)

## COM 1290 Interpersonal Communication .....3 Credit Hours

**Equivalent:** SPE 1290

**ESL Placement Level:** For English-as-a-Second-Language (ESL) students, placement in ESL 2520 or completion of ENG 1450.

This course is designed to provide the student with information and skills to improve interpersonal communication in personal and professional settings. Areas of emphasis include self-confidence training, active listening, language usage, nonverbal communication, assertiveness training, group dynamics and oral presentations. **BILLABLE CONTACT HOURS:** 3

**GE Outcomes:** Effective Communication, Personal Development

## COM 1600 Fundamentals of Speech .....3 Credit Hours

**Equivalent:** SPE 1610 | SPE 1370

**ESL Placement Level:** For English-as-a-Second-Language (ESL) students, placement in ESL 2520.

In this course, students will be introduced to the basic principles of speech communication, such as anxiety reduction, selection of topics, audience analysis, research techniques, organization and presentation skills, including the use of computer technology and presentation software.

Assignments may include informative speeches, group discussions, oral readings and persuasive speeches. **BILLABLE CONTACT HOURS:** 3

**GE Outcomes:** Effective Communication, Information Literacy

## COM 1710 Forensic Activity ..... 1 Credit Hour

**Equivalent:** SPE 1710

**ESL Placement Level:** For English-as-a-Second-Language (ESL) students, placement in ESL 2520.

**Prerequisite:** Consent of instructor.

The student will participate in a minimum of two inter-collegiate speech events. This course may be elected four times for a total of four credits.

**BILLABLE CONTACT HOURS:** 1

## COM 1720 Forensic Activity ..... 1 Credit Hour

**Equivalent:** SPE 1720

**ESL Placement Level:** For English-as-a-Second-Language (ESL) students, placement in ESL 2520.

**Prerequisite:** Consent of instructor.

The student will participate in a minimum of two inter-collegiate speech events. This course may be elected four times for a total of four credits.

**BILLABLE CONTACT HOURS:** 1

## COM 1730 Forensic Activity ..... 1 Credit Hour

**Equivalent:** SPE 1730

**ESL Placement Level:** For English-as-a-Second-Language (ESL) students, placement in ESL 2520.

**Prerequisite:** Consent of instructor.

The student will participate in a minimum of two inter-collegiate speech events. This course may be elected four times for a total of four credits.

**BILLABLE CONTACT HOURS:** 1

## COM 1740 Forensic Activity ..... 1 Credit Hour

**Equivalent:** SPE 1740

**ESL Placement Level:** For English-as-a-Second-Language (ESL) students, placement in ESL 2520.

**Prerequisite:** Consent of instructor.

The student will participate in a minimum of two inter-collegiate speech events. This course may be elected four times for a total of four credits.

**BILLABLE CONTACT HOURS:** 1

## COM 2290 Intercultural Communication .....3 Credit Hours

**Equivalent:** SPE 2290

**ESL Placement Level:** For English-as-a-Second-Language (ESL) students, placement in ESL 2520.

Students are encouraged to take COM 1290 prior to taking this course. Given the dynamics of population change and global markets, this course will introduce students to the importance of intercultural communication.

This course will define the variables of culture and show how each shape our perceptions of the world and the people in it. Other components to be covered are intercultural communication skills, language, stereotyping, emotional expression, nonverbal communication, power, gender, and identity. Application of intercultural communication in writing, presentation, and thought will be addressed. **BILLABLE CONTACT HOURS:** 3

**GE Outcomes:** Effective Communication, Global Understanding and Responsibility

## COM 2403 Communication Arts and Technology Internship .....3 Credit Hours

**ESL Placement Level:** For English-as-a-Second-Language (ESL) students, placement in ESL 2520.

**Prerequisite:** Consent of instructor.

This course is restricted to students in the Broadcast Arts Technology (BAT.ALA) degree. Work experience is arranged at an appropriate media organization in such areas as radio or television production, broadcast journalism, journalism, internal communications, public relations, writing for the media and media management. This experience will provide the student with an opportunity to apply communication skills and refine techniques in an actual work environment. A minimum of 135 hours of work experience will be required. **BILLABLE CONTACT HOURS:** 3

## COM 2610 Persuasion and Argumentation ..... 3 Credit Hours

**Equivalent:** SPE 2610

**ESL Placement Level:** For English-as-a-Second-Language (ESL) students, placement in ESL 2520.

This course focuses on the study of persuasive and argumentation strategies in order to analyze and create messages in a variety of formats; including public presentation and digital media. Emphasis is placed on the importance of ethics and media literacy in persuasive message development. **BILLABLE CONTACT HOURS:** 3

**GE Outcomes:** Effective Communication

## COM 2620 Oral Interpretation of Literature ..... 3 Credit Hours

**Equivalent:** SPE 2620

**ESL Placement Level:** For English-as-a-Second-Language (ESL) students, placement in ESL 2520.

In this course, the student will analyze and perform prose, poetry, dramatic literature, and other forms of written text. Students will demonstrate effective vocal and nonverbal skills to convey the author's meaning to the audience. **BILLABLE CONTACT HOURS:** 3

**GE Outcomes:** Effective Communication, Aesthetic Awareness

## COM 2640 Leadership and Small Groups .....3 Credit Hours

**Equivalent:** SPE 2640

**ESL Placement Level:** For English-as-a-Second-Language (ESL) students, placement in ESL 2520.

This course explores the theories and practical applications of small groups and teams in a variety of settings, including employment, social, and volunteer organizations. The theory and practice of leadership skills will be emphasized in oral communication situations with special emphasis on the role of leadership in small groups. **BILLABLE CONTACT HOURS:** 3